

Salem

**R. J. Reynolds Tobacco Company
1st Qtr. 1997 DPC PROMOTION
(for accounts 100 ctns per week or less)**

Account: #543805 VIKISHA

Brand Promotion	Salem 20off pack 4 ctn display
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Display Packing 2 ctn Salem K
2 ctn Salem Lt

Display Temporary 40 pk
shipper display
#524723 with
Salem Large PPD
Riser card #503051

Allocation (cs) 4 cs Salem K(12M)
4 cs Salem Lt(12M)

Displays 120

Assembly To be blacklined &
stickered and
placed in display
with Salem riser
card by Chrissy
and Jason.

Date Product Shipped 3/7/97

**Display Assembly
(timing)** Immediately

**Displays Shipped to
Retail** Limit one display
per retail account.

2/26/97
Reg - please order
displays and riser
cards. Account will
order the product.
Thank,
Lamy

Displays may be
sold to any account
not listed on
attached list.

51843 3896

02/27/97 16:18
ORDER NUMBER: 7058-0708

QTY	ITEM	DESCRIPTION-----	UNITS/SKU
120	524723	TEMP 40 PACK SHIPPER D	1 EA
120	503051	SAL LARGE PPD CARD(CTN	1 EA

PF1 - HELP

51843 3897

YOUR ORDER 7058-0708

IS A FUTURE ORDER FOR 97-03-06

ESTIMATED ORDER COST: 222.44

SPECIAL HANDLING COST: 10.50

SPECIAL INSTRUCTIONS

Account Special Instructions: _____

51843 3898